

NEWS RELEASE

Contact:
Kathleen Childs
Media Communications
541-758-0521
kathleen@videx.com

GCO 2235



1105 N.E. Circle Blvd.
Corvallis, OR 97330

Videx Announces the iBR9000 iButton Reader: Small, Lightweight, Tough

CORVALLIS, OREGON, August 31, 2007— Videx, Inc. (www.videx.com), an industry leader in the design and manufacturing of data collection products, is excited to announce the iBR9000 as the newest addition to our data collection family. Small and lightweight, the iBR9000 portable, handheld data collector is a miniature-sized reader of iButtons. This tough data collector measures 2-³/₄ inches in length, weighs under 2 ounces, and easily fits on a keyring or in the user's pocket.

Don't let the iBR9000's size mislead you. Built to withstand the harshest operating conditions, testing reveals that it easily holds up to the repeated impact of six-foot drops. With its high-impact fiberglass-reinforced nylon case and stainless steel read head, the iBR9000 is ideal for security guard tours, industrial maintenance rounds, safety inspections, and field data collection in agricultural applications.

The iBR9000 provides an audible tone and its LED light flashes when it reads an iButton successfully. Thanks to ample memory capacity, you can store at least 9,000 reads before the next download of your data. Powered by a standard 3-volt lithium camera-style battery, the iBR9000's battery life is impressive: up to a full year or 75,000 consecutive button reads. The batteries are inexpensive and easy to find and can be changed on-the-go without any loss of data.

iButtons are dime-sized metal canisters containing a unique ID number that cannot be duplicated. When the iBR9000 touches an iButton, the button's ID is stored in its memory, along with the date and time of contact. iButtons can be assigned to represent a person, a location, an item, or even an action. When a day's work is done, flexible communications software facilitates downloading the collected data to a computer by making an infrared connection to the IR port on a PC or MAC, or to a cellular PDA in the field. The iBR9000 software provides a detailed report of who, where, and when for management's review. For those companies that want to host multiple clients, a server version of the software is also available.

###

Ed Note: iBR9000 Product Photo Available at: <http://www.videx.com/images/PR/iBR.jpg>

For more information about the iBR9000, please contact Videx by phone at (541) 758-0521, by fax at (541) 752-5285, by email at sales@videx.com, or visit our web site at: <http://www.videx.com>